

Please feel free to use any of the below message suggestions. Most of all, we encourage you to be creative and have fun! This is *your* voice, *your* letsCONQUER message. Make it your own.

- Did you know that childhood cancer kills more children in the U.S. than any other disease – more than AIDS, Asthma, diabetes, cystic fibrosis and congenital anomalies, combined? Now we both do. Together, let's CONQUER.
- Childhood cancer is the number one disease killer of children. This is a battle that needs your help. Why not. Why not fight kids' cancer. I'm (name) and I'm fighting kids' cancer with St. Baldrick's. Are you? Together, let's CONQUER.
- What does it take to Conquer Kids' Cancer? You and me. That's it. We're the last part of the equation. Together, let's CONQUER.
- People around the world are talking about the startling realities of childhood cancer – now add your voice. Together, let's CONQUER.
- Your passion is a vital part of the St. Baldrick's Foundation's cause to fund life-saving childhood cancer research. Together, let's CONQUER.
- If there was ever a fight to get into. It would be the fight against kids' cancer. Together, let's CONQUER.
- It's not acceptable to lose even one child to cancer. Together, let's CONQUER.
- I truly hope there will soon be a day when a doctor will always follow the sentence "your child has cancer" with the words "we have a cure." (As a parent,) I pray for the success of this mission every day. Together, let's CONQUER.
- Did you know that cancer rates among children are increasing every year? I didn't. Now we both do. This is unacceptable. Together, let's CONQUER.
- Riding a bike. Dancing. Sleep overs. Family vacations. Childhood cancer takes away all of these. This infuriates me. What about you? Together, let's CONQUER.
- There is a fight. A battle that needs your help. Help defeat childhood cancer. Together, let's CONQUER.
- Childhood cancer spares no ethnic group or social status. It doesn't care. But I do and so should you. Together, let's CONQUER.
- Did you know that two thirds of children who survive cancer are left with life changing, or life threatening effects from their treatment? I didn't, now we both do. Together, let's CONQUER.
- Did you know that a quarter of pediatric cancers are brain tumors? I didn't. Now we both do. Together, let's CONQUER.
- Imagine, one day you learn that your child has cancer. Wouldn't you want there to be a cure? Me too. Together, let's CONQUER.
- Childhood cancer takes life-saving research. Get involved. Be a hero to kids with cancer. Together, let's CONQUER.

### Conquer Kids' Cancer

- Childhood cancer takes community. Get involved. Be a hero to kids with cancer. Together, let's CONQUER.
- Childhood cancer takes a chorus of voices to spread the word about the need for life-saving research. Get involved, add your voice. Together, let's CONQUER.
- Did you know that the St. Baldrick's Foundation currently funds more in childhood cancer research grants than any other organization except the U.S. government? Now we both do. Get involved. Together, let's CONQUER.
- Winning the fight against childhood cancer takes endurance, strength, perseverance, teamwork and funds. Kids' cancer research isn't free, every dollar counts. We can make a difference. Together, let's CONQUER.
- Winning the fight against childhood cancer takes endurance, strength, perseverance, and teamwork. Can we count on you? Get involved, be a hero to kids with cancer. Together, let's CONQUER.
- Courage is a child who is fighting cancer. Together, let's CONQUER.
- Ever wish you could do something for kids fighting cancer? You can. Get involved. Support the St. Baldrick's Foundation and together, let's CONQUER.
- Childhood cancer is the number one disease killer of children. That's unacceptable to me. It should be you as well. Together, let's CONQUER.
- What do you say we pick a fight? A fight against kids' cancer. Together, let's CONQUER.
- Enemy. An enemy is defined as something harmful or hostile. That sounds like childhood cancer to me. My enemy. Yours? Together, let's CONQUER.
- Childhood cancer never sleeps; it never takes a day off. It's time to fight back. Together, let's CONQUER.
- Worldwide more than 160,000 kids are diagnosed with cancer each year. It will take more than one person to find a cure. It will take you, me, (company name if applicable), all of us. Let's not let these kids down. Together, let's CONQUER.
- I hope that soon a doctor will always follow the sentence "your child has cancer" with the words "we have a cure." (As a parent,) I wish for the success of this mission every day. I'm (name). Together, let's CONQUER.